



Co-funded by the Intelligent Energy Europe
Programme of the European Union

CHUMS Final Conference

Support for wider take-up and future plans

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European Integrated Projects



CHUMS

WHAT'S NEXT?

- Short term and Long term plans
- CHUMS Network
- Support for followers



WEBINARS

During the project a series of 3 webinars will be organised, aiming to present the advantages of concrete examples from CHUMS sites will be presented as well as relevant examples from the rest of Europe. Each webinar will have a specific focus – concept of the CHUMS project, support for carpooling network development and dissemination of results.

2nd CHUMS Webinar

15 March 2016 | 11.30-13.00 CET

Topic: Barriers in carpooling

Organizer: EIP - European Integrated Projects, Dissemination manager

Speakers: Ali Claburn, CEO of Liftshare (UK) and Angelo Meuleman, Project manager of shared mobility at Taxistop (BE)

Agenda:

- Intro
- Barriers to liftsharing (Liftshare)
- Q&A session
- Barriers in carpooling (Taxistop)
- Q&A session



The Speakers



Ali Claburn: Social Entrepreneur, Founder, Possibilist.

Ali is a pioneer in the sharing economy. He is passionate about the social value of sharing and excited by its huge potential to solve many of the world's challenges. His team at Liftshare have been at the cutting edge of online technology for 17 years and are continuously disrupting themselves in order to keep in touch with the ever increasing speed of change driven by consumer demand for more personalized travel services.



Angelo Meuleman: Project manager of shared mobility at Taxistop (BE)

Angelo has been involved in several international programs on ride-sharing, including the European Commission's Smartcities, Share-North). He has seen many promising initiatives, and knows the main challenge: it's not the technology but the strategy to fill the empty dance floor.

CHUMS project newsletter



Newsletter no.1

The CHUMS approach

Carpooling – seems like a common sense idea, but people do not see it as an option for commuting. We're changing that!

The CHUMS project sets out to prove that carpooling can be an option, regardless of the behavioural, social and cultural barriers traditionally associated to sharing cars. The strategic aim of CHUMS is simple: attract car-poolers, match them and retain them. Sounds simple enough, but what's the difference between the CHUMS approach and some many other carpooling schemes? Well, we combine several easy-to-follow actions which, when implemented together, have a greater chance of making carpooling successful in organisations across Europe. We call this the CHUMS package of measures, and it's already delivering results. We want to spread the word!



So far the entire CHUMS package has been tested in businesses, universities and municipal officers in five European countries. These

[View this email in your browser](#)



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August 2015

The project newsletters will feature more in depth descriptions of the CHUMS approach and showcases of the implementation in each of the "champion cities". For this first issue we're showcasing Toulouse with its unique take on the package: **Carpooling as part of an integrated transport system.**

Laissez vous a priori au genre **Pensez COVOITURAGE !**



Focus on the Toulouse Implementation of CHUMS.



CHUMS project to be presented at the POLIS Annual Conference

[Find out more about](#)

- The CHUMS Brochure “*CHUMS Package for onward take-up*”



- *due to be completed in August 2016*
- *will be delivered to all CHUMS Network members*
- *can showcase success stories from Network members*

- Website, LinkedIn Group, Twitter account, ELTIS cases



- CHUMS Network to grow further
- CHUMS Network will be supported by EIP after project ends
- Twitter, LinkedIn Group and Website to be maintained
- CHUMS+ or other initiatives

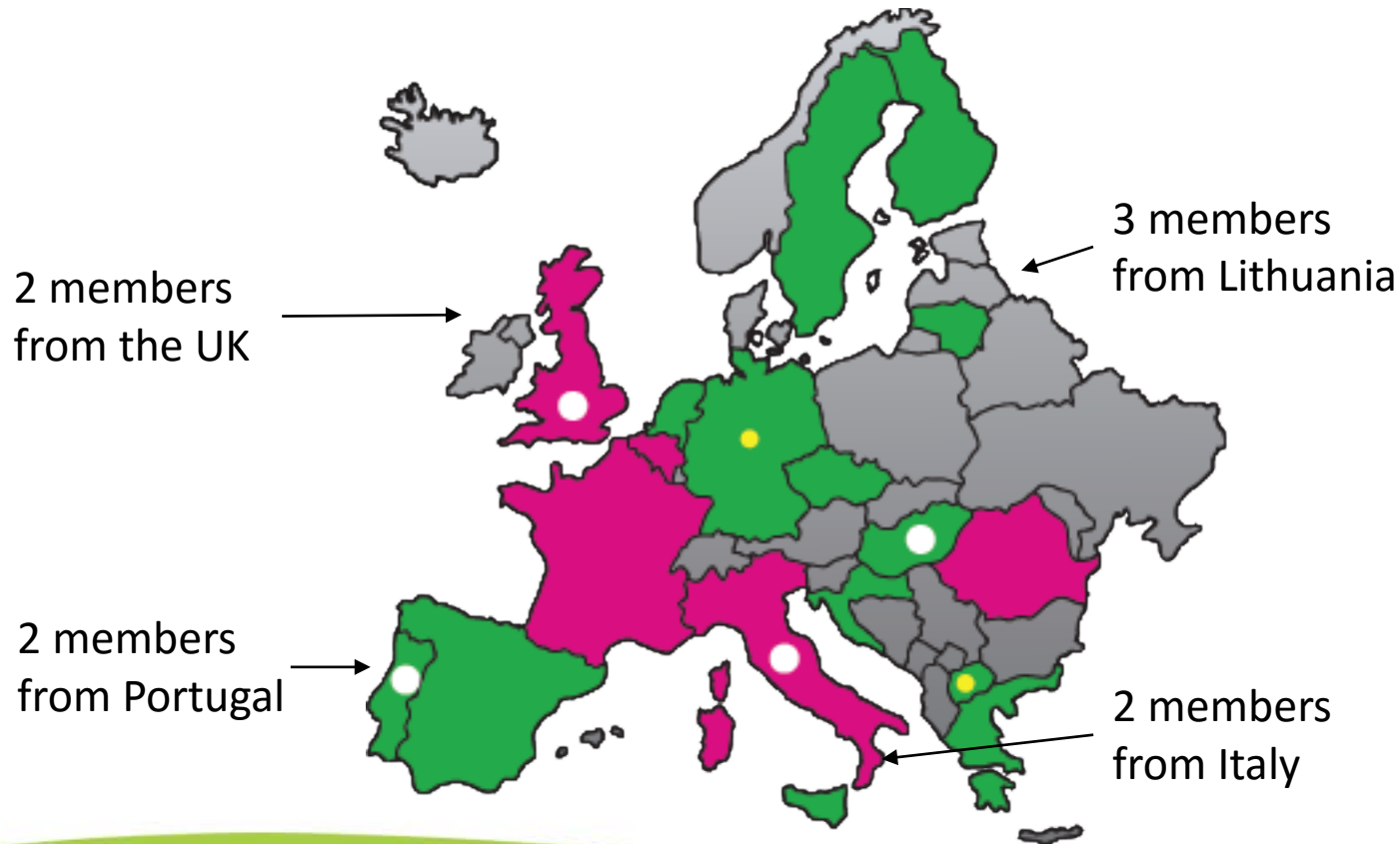


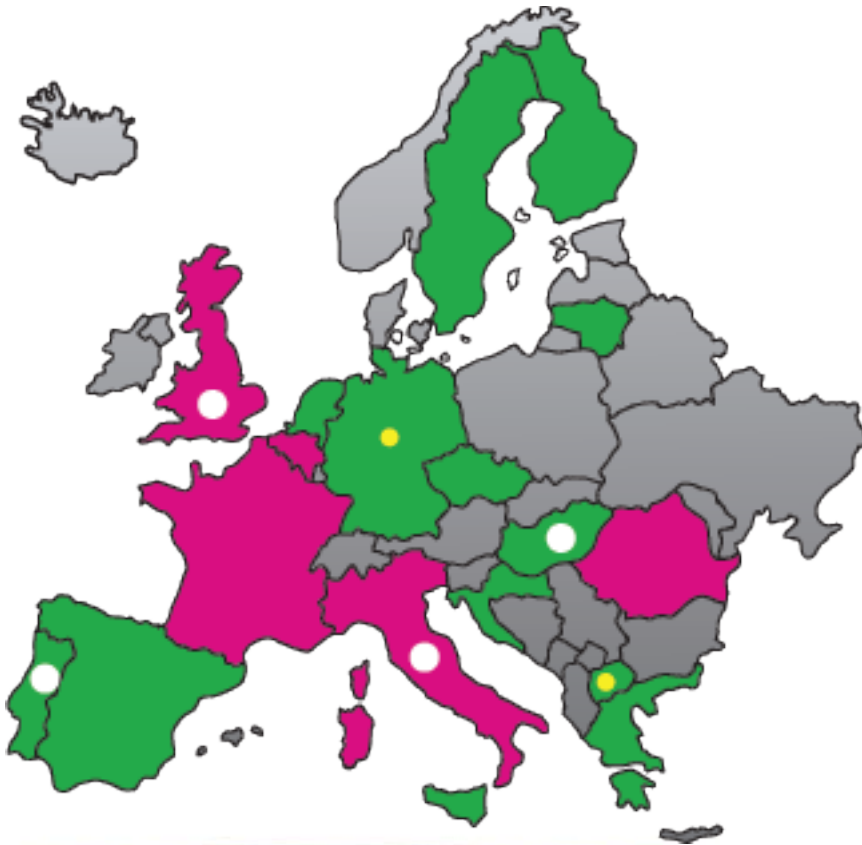


CHUMS Network



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- 28 members from 18 countries
- Municipalities, carpool services providers, universities, transport research companies, NGO's
- Followers from 4 countries so far



Tools used to connect with members:

- Twitter (@CHUMS_network – 57 followers, 80 tweets)
- LinkedIn Group (70 members)
- Newsletters (~1.900 contacts)



SOCIAL CAR

Client

- THE EUROPEAN COMMISSION

Description

- CAR SHARING APP – LINKS WITH PUBLIC TRANSPORT OPTIONS FOR SEAMLESS JOURNEY

Sector

- INTERNATIONAL

Location

- EDINBURGH, BRUSSELS, LAZIO, TURIN

Planning Authority

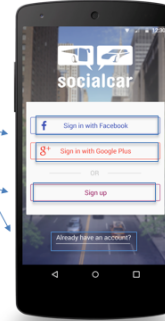
- PAN-EUROPEAN



1.Login&Register

App sign up is mandatory
The user has multiple sign-up options

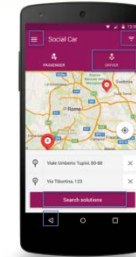
The user can:
SIGN IN with the social profiles
Or with the SocialCar credentials
Or
SIGN UP and register for the first time
as driver or passenger



*view updated

2.Passenger and Carpooler Booking

The App show the selected points on the map
The user check these points and press the 'search solutions' button



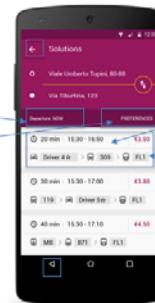
*view updated



2.Passenger and Carpooler Booking

The default option for the departure time is current time, but the user can modify this info
By clicking on the 'preferences' button all the possibilities are shown

The solutions are updated according to the filters and preferences of the user.



*view updated

Each solution is clearly summarized with the total travel time
Departure time and arrival time
cost estimation
Combination of means of transport

By clicking on one summary solution the user can see more details

4.Drawer – Trip evaluation

User can provide a star based scoring and add also a text feedback



*view updated





CHUMS Followers



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Members of the CHUMS Network that are actively using CHUMS know-how to develop carpool schemes

- *Visits (either from CHUMS consortium to follower cities or from followers to CHUMS implementation sites)*
- In-depth site appraisal tool
- Develop an implementation plan
- Suggest a communication plan



CHUMS

Thank you!



European Integrated Projects

Radu Gaspar | Lucia Cristea - EIP

