

Group Session 1

Appraisal of suitable workplaces in CHUMS network cities



Carpooling in Workplaces
Take-Up Seminar
London
2-3 December 2015



Table 1

Group members

Craiova (IPA)	Gabriel Vladut
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Tallinn	Tiit Laiksoo
Pleven	Stiliyan Varbanov
Rousse	Svetlana Dimitrova - Sotirova
Kaunus	James McGeever
Siracusa	Manuela Sarcia
Rethymno	Stavroula Tournaki
Rethymno	Theocharis Tsoutsos
Chisinau	Olga Popa



Table 2

Group members

Leuven (Taxistop)	Angelo Meuleman
TML	Elke Vandenbroucke
Sustrans	Laura Watling
Torres Verda	Raul Gomes
Lyon	Keroum Slimani
Calderdale	Emmanuel Areikin
Torino	Erica Albarello
Torino	Giuseppe Estivo
REC Hungary	Jerome Simpson
Glasgow	Louise O'Connell



Toulouse (TISSEO)	Valérie Vincent
UNIABDN	John Nelson
Madrid	Sergio Fernandez-Balaguer
Vilnius	Tomas Nickus
Vilnius	Vaiva Kubilaite
Loughborough	Chris Geere
Harrogate	John Ward-Campbell
Stuttgart	Regina Luedert
Murcia	Maria Cruz



Group Session 2

Implementing CHUMS measures in CHUMS network cities



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Challenges faced and overcome by CHUMS cities

- Getting business interested: ID those with parking restrictions, travel plans in place, CSR, shift work
- Maintaining momentum: prize draws and champions
- Changes to political administration can delay
- Achieving critical mass of active users of scheme and hence potential matches: slow process to start with. Stay the course!
- Evaluation: long questionnaires can put off people
- Choosing correct type of matching tool or software
- Manual PTPs can be time consuming



GRP2: What are the key challenges in your workplace sites? Discussion on how to overcome them

- Each CHUMS Network City to consider key challenges for implementing CHUMS measures at their sites:
 - Cost
 - Human Resource
 - Achieving critical mass of users
 - Inadequate matching software
 - No champions/ mobility advisors
 - Difficult to get business interested
- Discussion on how to overcome in groups

